



# THE CRAFTY HEN

making memories together

CREATIVE EVENT EXPERIENCES

award winning nationwide service



# HELLO

Over the last decade, The Crafty Hen has grown to be the original nationwide provider of crafty parties and event experiences. From our award winning group workshops, event craft stations, in-store activations, online experiences and much more.

## MAKING MEMORIES TOGETHER

We have had the pleasure of working along side big brands, and independent businesses to deliver unique inclusive events.


Perfect for engaging directly with customers, clients, influencers, colleagues and beyond!

We work closely with our clients to develop a bespoke experience tailored to their event brief. Ensuring the outcome successfully connects with their brand identity, promotes their services, or products in the best way, and ultimately results a long-lasting positive experience with a keepsake to remember it by.

To find out more about The Crafty Hen, pop on over to see our website, or come say hello:

 [www.thecraftyhen.co.uk](http://www.thecraftyhen.co.uk)

 [info@thecraftyhen.co.uk](mailto:info@thecraftyhen.co.uk)

 0330 122 9436



## CONSCIENTIOUS CRAFTING



As much as possible, we strive to responsibly source materials whilst maintaining quality. From stuffing made of recycled plastic bottles to silk free faux flowers, vegan friendly paints to organic peat-free soil and beyond.

All our workshop materials and kits are packaged in fully recyclable boxes, and not forgetting our eco-friendly honeycomb paper to keep everything safely wrapped.

## HANDMADE EXPERIENCES

Almost every element of the service we provide is customisable and developed to match your requirements. Over the following pages, explore the options available, as well as seeing previous event activations to inspire your own event plans.

Or let us develop a truly unique creative experience to suit all your needs.

### GROUP WORKSHOPS

Full creative workshops, ideal for groups of up to 35 people. Great for team building days, exclusive customer events, influencer experiences, and more.

### CORPORATE EXPERIENCES

Develop a unique creative activation, with accessible mini-makes at a drop in craft station. Available for any audience, no maximum group limit, and all tailored to your requests.

### VIRTUAL WORKSHOPS

Online craft workshops, with materials delivered worldwide for guests to share in the same creative experience wherever they may be logging on from.

### CORPORATE GIFTING

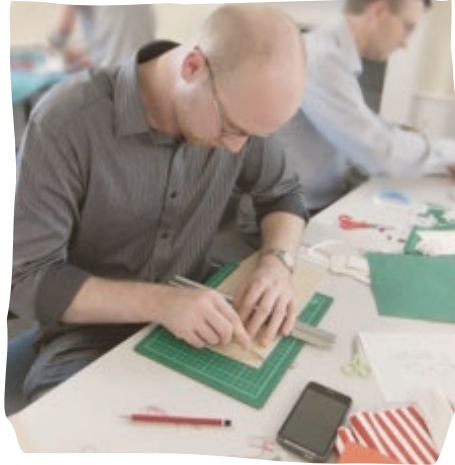
Giving the gift of creativity and thoughtfulness. Our high quality craft kits come with full instructions. Providing an opportunity to engage with customers, colleagues and beyond.



# GROUP WORKSHOPS



# GROUP WORKSHOPS



## AN ALTERNATIVE CREATIVE EXPERIENCE TO MAKE MEMORIES TOGETHER

Build confidence and rapport in your team as everyone gets an opportunity to learn creative skills in a fun and inclusive environment. Great for mixed audiences and all abilities. Getting to switch off from screens, and take time out of our busy schedules to enjoy creative thinking and a break from work pressures.

Delivered in the venue of your choice, be that in the workplace, over cocktails in a local bar, at a weekend retreat or conference event. Our group workshops are 1-3 hours, and best suited for private events.



PRICES START AT £30+VAT PP  
FOR A GROUP OF 10



IDEAL FOR GROUPS OF 10-35  
PEOPLE



PROMOTES MINDFULNESS &  
CREATIVE THINKING



AWARD WINNING WORKSHOPS,  
DELIVERED NATIONWIDE

ACTIVITIES AVAILABLE INCLUDE:  
DRIED WREATH WORKSHOP  
WINDOWSILL GARDEN  
JEWELLERY MAKING  
AND MORE.

# GROUP WORKSHOPS

## ACTIVATION EXAMPLES



### FATFACE - TICKETED CUSTOMER EXPERIENCES

Delivering a series of in store events for FatFace customers around the South West. Connecting with the launch of a new campaign we delivered a series of on trend makes, including a sustainable dried wreath workshop. With tickets sold by FatFace and all proceeds to charity.



### NHS - CREATIVE TEAM BUILDING

Wellness in the workplace is a key aspect for the team social calendar. For NHS nurses, the opportunity for a break is more important than ever. We helped a team to design colourful windowsill gardens to brighten up their homes during the pandemic and grow their own greens too!

Previous clients include:



Three.co.uk



*Cath Kidston*





# CORPORATE EXPERIENCES



# CORPORATE EXPERIENCES



## CRAFT STATIONS AND INTERACTIVE EXPERIENCES TAILORED TO YOUR REQUIREMENTS

Drop in craft stations that fit seamlessly into your event schedule. Inclusive and accessible makes to suit your audience and all skill levels. Perfect to run alongside other activities, as part of the working day, with networking drinks, or as in store experiences and family friendly PR events.

With a wide range of mini makes to choose from, we can advise what will suit your brief, run time, group size and audience for a bespoke event activation.

Available nationwide and can even be run simultaneously across multiple locations, with options for tailor materials to be on brand too.



BESPOKE QUOTES START AT  
£5+VAT PP FOR 100+ PEOPLE



PERFECT FOR ANY GROUP SIZE,  
NO MINIMUM OR MAXIMUM



SUSTAINABLE AND ECO-FRIENDLY  
ACTIVITIES AVAILABLE



OPTIONS FOR FAMILY FRIENDLY  
ACTIVITIES

## ACTIVITIES AVAILABLE INCLUDE:

MUG PAINTING  
ECO BIRD FEEDER WORKSHOPS  
FESTIVAL FLOWER CROWNS  
AND MORE.



# CORPORATE EXPERIENCES

## CASE STUDIES



### B&Q - NATIONWIDE IN STORE EXPERIENCES

Developed a series of nationwide family friendly craft stations catering to 2000+ families over 16 UK stores. Activities were developed to connect with seasonal shop campaigns and half-term events. Including making bug hotels, butterfly gardens, Halloween decorations and more.



### GOOGLE - ANNUAL TEAM SOCIALS

Throughout the year we host craft stations as mindfulness activities to enjoy alongside the working day, or as interactive experiences at Google Summer / Winter parties. Regularly engaging with 400-1600 guests. All materials kept within Google colours to keep the makes 'on brand'.

*Previous clients include:*



# VIRTUAL WORKSHOPS



# VIRTUAL WORKSHOPS



## CREATIVE ONLINE WORKSHOPS WITH CRAFTY PACKAGES DISPATCHED TO YOUR DOOR READY TO BEGIN

Bring everyone together for a team social, ideal for those working from home or reconnecting global colleagues to all share in the same experience. Celebrate together whilst discovering new creative skills.

We'll send out a parcel of craft materials to each guest in advance. Then our workshop host will be live on the call to share top tips and guide participants through the activity step by step.

International delivery available for some activities with an extra charge.

££

WORKSHOP FEE OF £83.33 WITH MATERIALS STARTING AT £18 PP



GREAT FOR ALL GROUPS, NO MINIMUM OR MAXIMUM LIMITS



BRING YOUR INTERNATIONAL TEAM TOGETHER



CRAFT PACKAGES DELIVERED IN ADVANCE TO ALL GUESTS

## ACTIVITIES AVAILABLE INCLUDE:

FLORAL HOOP WREATH  
BUG HOTEL WORKSHOP  
CERAMIC PAINTING  
AND MORE.



# VIRTUAL WORKSHOPS

## ACTIVATION EXAMPLES



### SKY - CHARITY PARTNERSHIP

Connecting with Sky's charity partners whilst enjoying team building when working from home.

Creating face coverings to donate to charity partners, crocheting blankets for Age UK, designing wash bags for youth and homeless charities and so much more over the years.



### TRUSTED HOUSESITTERS- WORLDWIDE TEAM SOCIAL

For an inclusive team social, bringing colleagues together around the globe.

Crafting festive decorations, using vegan felt and stuffing made from recycled plastic bottles.

Craft kits delivered worldwide for all guests to enjoy the same experience whether in Brazil, Germany or the UK.

Previous clients include:



CORPORATE GIFTING



# CORPORATE GIFTING



CRAFT KITS BASED AROUND OUR  
AWARD WINNING WORKSHOPS



CURATED KITS WITH HAND PICKED  
MATERIALS



SUSTAINABLE AND ECO-FRIENDLY  
ACTIVITIES AVAILABLE



MADE IN THE UK

## GIVE THE GIFT OF CREATIVITY TO WELCOME IN THE FESTIVITIES

Creative kits, accessible for all ages and abilities. Each kit includes all the materials you'll need along with simple step by step instructions to guide users through the process. All packaging is recyclable with most materials being eco-friendly, sustainable or vegan.

Ideal as a creative reward for teams, part of a gifting PR campaign, to enjoy as a self-led group activity and more.

Our craft kits and creative gift ideas, are available all year round, created by hand at our Bristol studio. Get in touch for more information.

ACTIVITIES AVAILABLE INCLUDE:  
FLOWER CROWN MAKING  
EGG CUP PAINTING  
WIDE RANGE OF FESTIVE MAKES  
AND MORE.



# CORPORATE GIFTING

## ACTIVATION EXAMPLES



### LUCOZADE - TEAM GIFTS

Providing 1400 Christmas craft kits, shipped in bulk to multiple HQ locations around UK and Ireland.

Pre-ordered for delivery on a chosen date for distribution amongst the team ahead of the holidays.

An end of year gift for colleagues to unwind ahead of the holidays.



### WARBURTONS - INFLUENCER GIFTING

Part of a deluxe hamper of goodies, delivered to the doorsteps of family and mummy bloggers around the UK.

Our kits provided a family friendly activity, for extra engagement with Warburtons breakfast products including generating online content long beyond the initial delivery.

*Previous clients include:*



THE WHOLE EVENT FROM BOOKING TO THE END RESULT WAS A GREAT SUCCESS. SUPER ORGANISATION FROM THE CRAFTY HEN TEAM — WHICH MADE IT EVEN MORE ENJOYABLE.

- JANET M, VIRTUAL WORKSHOP

THE CRAFT DAY WAS THE ONE I WAS MOST WORRIED ABOUT GIVEN THE LEVEL OF ENGAGEMENT SO FAR FROM THE CALL CENTRES BUT IT SEEMS IT WAS ABSOLUTELY PERFECT AND PITCHED BRILLIANTLY. I'D REALLY LIKE TO THANK YOU AND YOUR TEAM FOR ALL THE EFFORTS THE BRILLIANT LEVELS OF ORGANISATION AND THE QUALITY WORKSHOPS DELIVERED!

- CHARLOTTE C, WONDER EVENTS, DROP IN CRAFT STATION

THANKS FOR ALL YOUR HELP AND YOUR ORGANISED MIND - YOU HAVE A VERY IMPRESSIVE NETWORK OF 'CRAFTIES' ALL OVER THE UK. WE CERTAINLY COULD NOT HAVE DONE IT WITHOUT YOU. EVERYBODY HERE IS VERY IMPRESSED WITH THE CRAFTY HEN. -

- PETE B, TC COMMUNICATIONS, BESPOKE WORKSHOPS



[www.thecraftyhen.co.uk](http://www.thecraftyhen.co.uk)



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